

Mattress manufacturer taps into data & analytics and improves yield by 3%



CHALLENGE

- A leading mattress manufacturer wanted to become data-driven and improve their manufacturing processes
- The executives set a goal to reduce wastage and improve yield to global standards



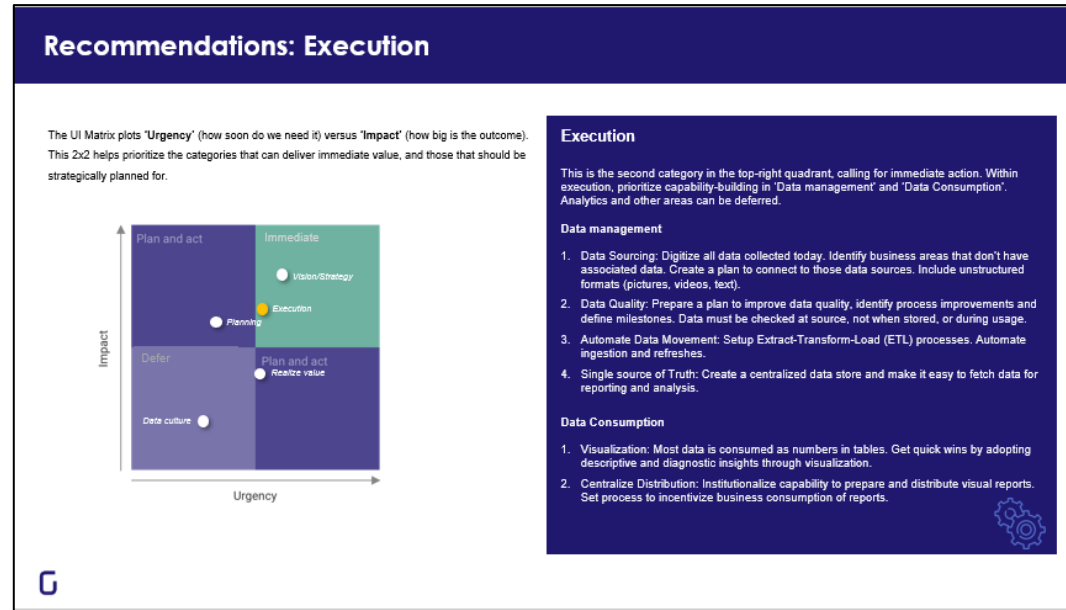
APPROACH

- Gramener set in motion a data-driven transformation by:
- Studying business goals
 - Assessing D&A maturity and areas of improvement
 - Prioritizing initiatives and executing a diagnostic analytics project to improve yield



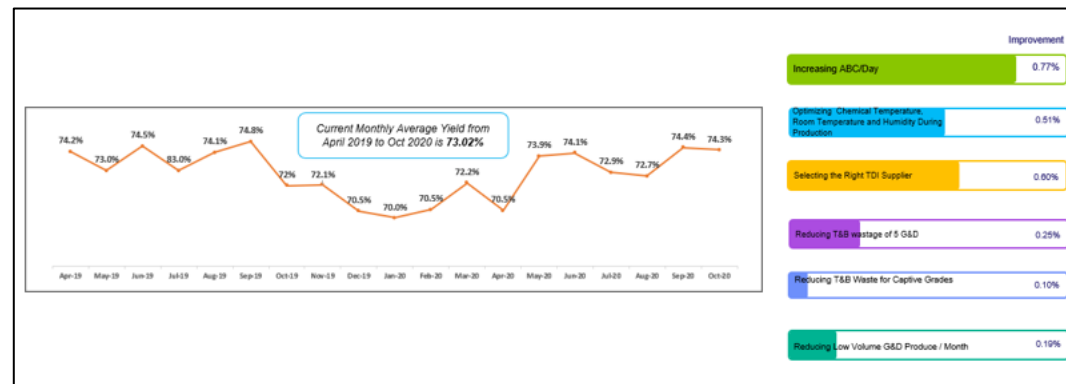
OUTCOME

- A roadmap to implement D&A solutions in the short, mid and long term was identified
- Detailed recommendations were shared to **improve the monthly production yield by over 3%**



Recommendations to improve D&A maturity

A set of data initiatives, processes, and capability-building initiatives were prioritized to improve D&A maturity



Identifying areas to improve production yield

A set of influencing factors and specific recommendations were shared to improve the monthly yield